



# Geethanjali College of Engineering and Technology

(UGC Autonomous)

(Accredited by NAAC with 'A' Grade & NBA, Approved by AICTE and Permanently Affiliated to JNTUH)  
Cheeryal(V), Keesara(M), Medchal Dist., Telangana State – 501 301.

## Report of

### A webinar on “Innovations & Entrepreneurship among students community”

Organized by Dept of ECE in collaboration with IIC-GCET

#### 1. Need Analysis

Currently, higher education plays an important role in developing *Innovations & entrepreneurship* among students. As this is an additional requirement of 21<sup>st</sup> century students, academicians must understand its importance to guide them in that direction. Considering this as a part of curriculum teachers must involve and lead the students to develop their skills towards innovation and entrepreneurship. Based on the above, there is a need to understand the importance of Innovations & Entrepreneurship among students community. Hence, a webinar session is planned by Institute’s Innovation Council of Geethanjali College of Engineering and Technology in the month of March 2021.

#### 2. Details of the webinar:

**Title:** *How to Manifest Innovation & Entrepreneurship Ecosystem in the Student Community and Protection of IP for Innovations*

**Date:** 26-03-2021 (Friday)

**Time:** 2:00 PM to 3:30 PM

**Google Meet link:** <https://meet.google.com/ava-yjsz-trf>

**Resource Person:** Dr. M. K. Kaushik, CEO-VIBA (Vaagdevi Incubation and Business Accelerator)

**No. of Participants:** 103

**Target Audience:** Participants from different departments joined the webinar session

#### The speaker focused on the following topics:

- Discussed about the innovations in India and the position of India in global ranking w.r.t. innovations and start-ups
- Discussed about aspiration of Indian innovations by 2024

*Dr. Anil Puppala*  
IIC - Convenor

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- Defined innovation and entrepreneurship.
- Had a look on top-5 eco systems in the world.
- As an academicians what we should do? Discussed the role of teacher.
- Focused on essentials to become entrepreneur.
- Discussion on the requirement of start-ups.
- Focused on IPR and its protection.
- Explained various organizations in India and world, where one can file patents or search existing patents.
- Patent application, various forms for applying and maintaining patents.
- Also discussed about registration fees and time line for these processes.
- Finally he shared his contact details for further discussions.

After the session by Dr. Kaushik, concluding remarks were given and the session ended at 3:30PM

**OUTCOME:** This webinar was helpful to all the faculty members in terms of:

- Knowing the importance of Innovation & Entrepreneurship
- Understanding the role of teacher in student innovations
- How to motivate students towards entrepreneurship
- Protection of innovation by patents
- Understanding the patent filing agencies and norms

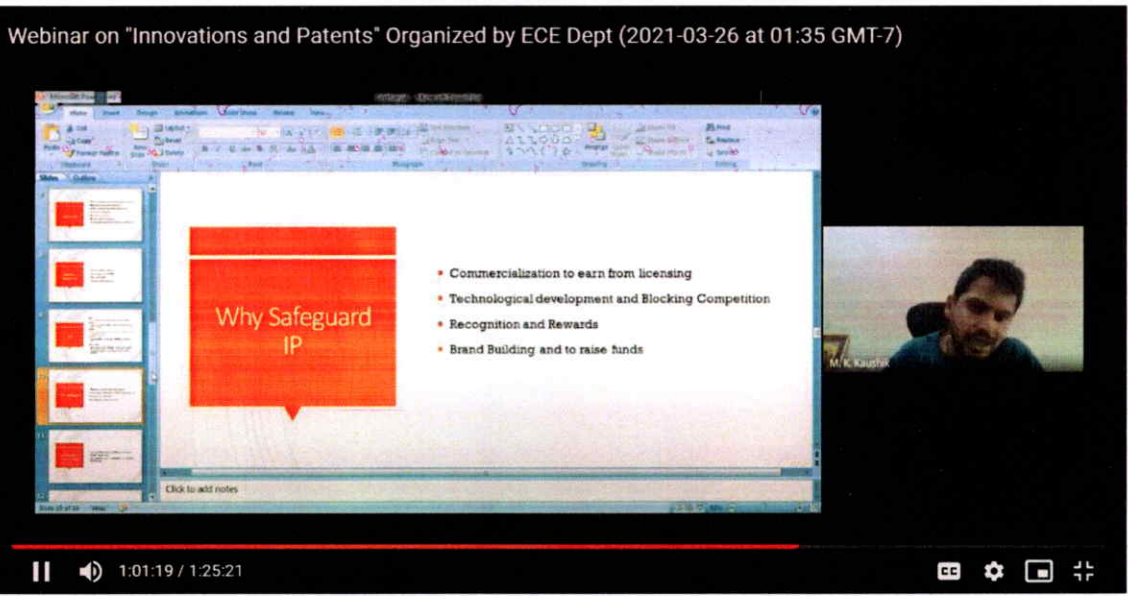
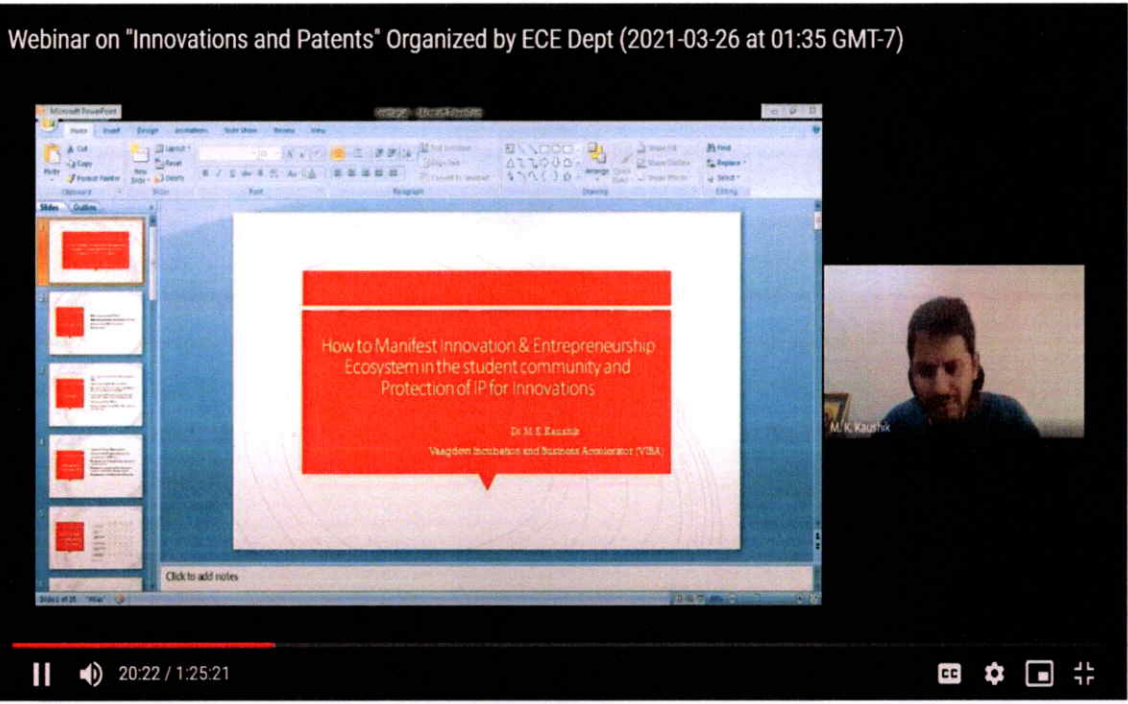
Recorded session Link:

<https://drive.google.com/file/d/1lvuZktpRu5Ky6ytpVx2FGzmC2QQqJmCZ/view?usp=sharing>

**Posting in Social Media**

<https://www.facebook.com/geethanjali group of institutions/photos/a.1563232947145905/2269234476545745/>

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**5. List of participants**

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